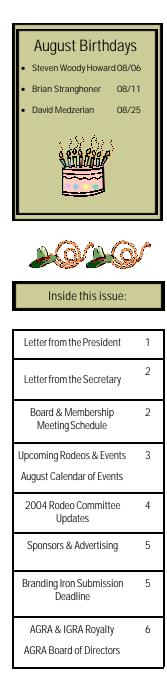
# AGRA Newsletter

August 2003

# The Branding Iron



From the President...



Well since the last Branding Iron was published there were 2 rodeos. One was North Star and the second being held in Denver. I attended the Denver Rodeo for the first time and had a great time. Will Lann competed for AGRA and placed 1<sup>st</sup> in Chute Dogging on Saturday and for the weekend he placed second, Congrats Will.

The IGRA convention has made it to Phoenix starting with a private cocktail party welcoming early arrivals at the home of our Committee Chair John King. I hope to see all AGRA members their showing your support of the convention. At the last meeting of the committee at the Biltmore Resort and Spa everything was in order and ready to go. I hope to see all members stop by and listen to Convention. It is a worthwhile event and right here in Phoenix this year. I have attended the past four conventions and learned more each time they were held.

My last article is not a happy one to report I am sorry to say. When I arrived home last evening from San Diego Pride, Suzanne Targe't asked me to sit and talk with her and them she explained that she was going to have to resign from the title of Miss A.G.R.A. 2003 effective immediately. She explained her reasoning for having to do so was for personal reasons. The board and myself did accept her resignation and felt since there is a fundraiser tomorrow night at Charlie's and right before the Convention that it would be appropriate to Crown, Sash and award the buckle to the First Runner Up Lady Casondra. So at Charlie's tomorrow evening the new Miss A.G.R.A. will be receiving the crown and sash so hope to see all of you there.

On a sad note, Steve Robison passed away last week. Steve was a former AGRA member and Miss AGRA 1st Runner—Up 1997.

That's about it for now. All members should plan to come to the I.G.R.A. Convention at the Biltmore Resort and Spa Saturday night Aug 2 at 7:00 for the C & W Dance competition. Admission is free and AGRA has 9 members competing for a Championship title.

Thanks

Glen



# AGRA MEETINGS

August—Sept. 2003

### AUGUST MEETINGS

Monday 08/17/03-4:30 p.m

AGRA Board of Directors Meeting Sunshine Inn & Suites 3600 N 2nd Ave, Phoenix

Phone: 602-248-0222

### Sunday 08/17/03—7:00 pm

AGRA General Membership Mtg. Charlie's 727 W. Camelback Rd., Phoenix Phone # 602-265-0224

### SEPTEMBER MEETINGS

Sunday 09/08/03-4:30 p.m.

AGRA Board of Directors Meeting Pookie's Cafe

4540 N 7th Street, Phoenix

Phone # 602-277-2121

#### Sunday 09/14/03-7:00 p.m.

AGRA General Membership Mtg. Charlie's

727 W. Camelback Rd., Phoenix

Phone # 602-265-0224

All members are welcome to all AGRA Board of Directors meetings. We encourage members who wish to attend to do so.

Thank you.

Ric Leone, AGRA Secretary

### <u>SEPTEMBER</u>

**NEWSLETTER DEADLINE:** 

Monday, AUGUST 25, 2003

Send submissions to:

BrandingIron02@cox.net

or mail to:

P.O. Box 40465 · Phoenix · AZ 85067-0465

# Letter from the Secretary

### Hello AGRA

July certainly was a busy month. North Star Association had their first Rodeo started up their Rodeo again over the July 4t<sup>h</sup> weekend so congratulations North Star.

Congratulations to CGRA and their Rodeo director Patrick Terry who put on Denver's Rodeo over July 11-13. It was a great success and well attended. Congratulations to Will Lann, the only contestant for AGRA, who had a good showing in Chute Dogging. Royalty members there where Gaylia Young, MS IGRA 2<sup>nd</sup> Runner-Up 2003, Marty Wolfe, MS AGRA 2003 & Kelly Bascue, Mr. AGRA 2003. AGRA members that attended also were Glen May, John King, Bob Hitchcock, Brian Helander & Chuck Browning and myself. It was a great time so thank you Denver.

The 2004 AGRA Royalty contestants were able to announce at our July membership meeting and what a field of contestants. There are four MR AGRA contender's: Michael Butts, currently MR AGRA 1<sup>st</sup> Runner – UP 2003, Patrick Lose, currently MR IGRA 1<sup>st</sup> Runner- Up 2003 & MR AGRA 2002, Kyle Ross & David Trimbur. In the MS category is Sharon Starks, PR director, and Gaylia Young, currently MS IGRA 2<sup>nd</sup> Runner – Up 2003 and MS AGRA 2001 & 2002. Running for the title of Miss AGRA is the current Miss IGRA 1<sup>st</sup> Runner – Up 2003 & Miss AGRA 2002 Pussy LeHoot (a.k.a. Kevin McSweeny) and Tatum Michelle (a.k.a. Jeremy Chant). Congratulations and good luck to all of you.

Speaking of Royalty, it saddens me to see Suzanne Targ'et (a.k.a. Woody Howard) resign her Title as Miss AGRA 2003. Suzanne was a great ambassador to AGRA when she was Miss AGRA 2001 and again in 2003. Due to personal reasons Suzanne feels she can no longer continue her reign in full capacity and feels she must step down and pass the title on to her 1<sup>st</sup> Runner Up, Lady Casondra (a.k.a. Daniel Dold). Thank you Suzanne for all you've done for AGRA both as Miss AGRA, past President & past Fundraising director. God bless you and good luck in all future endeavors.

Lady Casondra is AGRA's newest Miss AGRA 2003, succeeding Suzanne Target. Congratulations Lady Casondra. Lady Casondra will be hold a fund raiser at Pookie's on AUG 20, 2003. This is to benefit Casondra in her quest to get to IGRA Finals Rodeo in Tulsa Ok this coming October to compete for the title of Miss IGRA along with AGRA's contestant for Mr IGRA, Kelly Bascue and Ms AGRA 2003, Marty Wolfe, running for MS IGRA 2004. So come out and support your new Miss AGRA 2003, Lady Casondra at Pookie's Aug 20<sup>th</sup>.

The AGRA Hoe -Down Fund - raiser hosted by Pussy LeHoot will be held Aug 27, 2003 at Charlie's at 9:30 p.m.

I hope to see a lot of members at the IGRA Country and Western dance competition Saturday night August 2<sup>nd</sup> at 7:00 p.m. Come out to the Biltmore at 24<sup>th</sup> St and Missouri and support AGRA contestants vying for a dance championship title. AGRA has nine dancers entering in both the couple's dances and the line dances. The ballroom is gorgeous, admission is free and a great time is guaranteed. So I hope to see as many of you there as possible.

And to all the IGRA Convention attendees welcome to the Valley of the Sun.

**Ric Leone** 

### AGRA Secretary

\*\*\*MEMBERSHIP MEETING DATE CHANGES\*\*

AGRA September Board meeting to be held Sep 8, 2003, 7:00 p.m. @ Pookies Café. AGRA September membership meeting to be held Sep 14, 2003 @ 7:00 p.m. at Charlie's.



# Upcoming Rodeos & Events...



# August 2003

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>31</b> IGRA Conven- tion AZ Bilmore Reg Welcome party 7:00pm					1 IGRA Convention AZ Bilmore 8:00 Bar Crawl 7:00pm-2:00am	2 IGRA Convention C&W Dance Competi tion 7:00 pm
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17 AGRA Board of Dir. Mtg-4:30pm— Sunshine Inn & Gen. Member Mtg-7pm Charlie's Show to follow	18	19	<b>20</b> Lady Casondra's Fund- raiser for Miss IGRA 2004 Pookies	21	22	23
24	25	<b>26</b> 2004 Rodeo Committee Meeting— 7pm—Charlie's	27 <sub>\$1.50</sub> Budlight Promotion 8:30p- 10:30p; Howdown 9:30p - Charlie's	28	29	<b>30</b> AGRA Royalty Beach Party-8pm to benefit City of Hope

# 2004 Rodeo Committee Updates

On Tuesday, July 15th we had our second 2004 RRRR committee meeting. Those present were Gary Hatterman, Bob Pimental, Glen May, Ric Leone and myself with Jay Lovejoy and Kevin McSweeney arriving after we started.

We discussed printing of the rodeo flyer that Neil Carpenter has agreed to do. The actual printing will not be done until after the convention in case we need to add any new sponsors etc.

We had a guest, Steven from the Sales staff at the new Hilton Garden Inn Phoenix Midtown (the former Lexington Hotel) give us a presentation on what that hotel could offer AGRA for using them as a "host" hotel. Discussion was held on our negotiations with the Sunshine Hotel. It was finalized that we will be using the Hilton Garden Inn Scottsdale as one of our "host" hotels, where member Ron Lindblad is on the Sales staff there. Ron has volunteered to be our hotel liaison. I REALLY appreciated his offer to take care of this very important area. Ron has also offered to assist Bob Pimental and myself in collecting the money still owed to us by the Sunshine Hotel.

Discussion was held on our recent negotiations with Rawhide. On Tuesday, July 8th, Bob Pimental, Brian Staggs and myself met with representatives from Rawhide. Bob presented an excellent case as to why AGRA should be given a percentage of liquor receipts. Negotiations are still continuing with another meeting scheduled with Rawhide for early August.

We did decide to hire a five member all women band called the "Desert Heart Band" to perform both Saturday and Sunday rodeo weekend. This same band will be performing for us on Thursday evening of Convention weekend.

We will be deciding on "officials" at our September committee meeting.

I did announced that Gary Hatterman will be my Assistant Rodeo Director. I certainly welcome him and am looking forward to working with him.

Our August committee meeting has been scheduled for Tuesday, August 26th at 7:00 PM. Hope to see you there!

Thanks,

Dan Iversen 2004 RRRR Rodeo Director



# **ADVERTISING SPACE IS AVAILABLE**

Hey everyone in cowboy land. I just wanted to drop you a line and remind y'all there is still space for your business card size advertisement in the "Branding Iron". A single month is just \$10.00 but if you advance purchase a six month ad it's 10% off but wait there is more if you purchase a whole year in advance it's 25% off making your advertising as low as \$90.00 for the entire year. THAT'S INCREDIBLE!!

So don't forget to place your ad right away.

**Keith Carson** 





# <u>SEPTEMBER</u> NEWSLETTER DEADLINE:

MONDAY AUGUST 25, 2003

Send submissions to:

BrandingIron02@cox.net

or mail to:

P.O. Box 40465 · Phoenix · AZ · 85067-0465

### Miss AGRA 2003

Lady Casondra (a.k.a. Daniel Dold) Phone: (602) 242-0841 dannyboyinphx@hotmail.com

### Mr. AGRA 2003

Kelly Bascue Phone: (480) 970-3298 Email: mragra@agra-phx.com

Mr. AGRA 2003 1st Runner-up Michael Butts Phone: (602) 685-1746 Email: bouncetigger@aol.com

# A.G.R.A. Board of Directors

Glen May President Phone: (602) 368-4253 Email: president@agra-phx.com

> Gary Rushton Vice President Phone: (602) 404-2224 Email: vp@agra-phx.com

**Ric Leone** Secretary Phone: (602) 368-4253 Email: secretary@agra-phx.com

Bob Pimentel, Jr. Treasurer Phone: (602)866-0069 Email: treasurer@agra-phx.com

### Sharon Starks Public Relations

Phone: (602) 402-0076 Email: pr@agra-phx.com

Pussy LeHoot (a.k.a. Kevin McSweeny) Fund Raising Phone: (602) 518-5064 Email: fr@agra-phx.com

# Will Lann

Rodeo Events Phone: (623) 203-8765 Email: eventsdir@agra-phx.com

> Brian Helander Trustee Phone: 602-266-5726

Email: trustee@agra-phx

# Dan Iversen

Rodeo Director 2004 Phone: 480-671-0235 Email: rodeodirector@agra-phx.com Ms. AGRA 2003

Marty Wolfe

Phone: (623) 980-0070

Email: msagra@agra-phx.com

## AGRA'S IGRA ROYALTY

Miss IGRA 1st Runner-up 2003

Pussy LeHoot

Mr. IGRA 1st Runner-up 2003

Patrick Lose

Ms. IGRA 2nd Runner-up 2003

Gaylia Young





**AGRA** 

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